



Welcome to the first e-notePadd from the Paddington Business Improvement District team - the monthly email update with the latest news and events for you and your business.

Local businesses voted in favour of setting up the Paddington BID, with an 87% majority. The BID officially started on 1 April. The BID team and Board of local business representatives can now begin delivering the projects and initiatives to create a cleaner, safer and better marketed Paddington.

- **Events – Crossrail, Guided walks, Canal Cavalcade**
- **Paddington BID - company recruitment & billing enquiries**
- **Help with 2005 business rates and rent reviews**
- **Graffiti treatment – give us your views**

Events

Crossrail event – 19 April

An event hosted by the BID team and Crossrail especially for Paddington BID businesses, takes place on Tuesday 19 April at The Frontline Club, 13 Norfolk Place. This session includes short presentations at 5pm, 6pm and 7pm with the chance to ask any questions afterwards. For more information or to confirm your place simply call 020 7313 1011 or reply to this email.

Free walking tours - April, May and June

The new walking tour programme for Paddington is now available, aimed at tourists, visitors, local residents and Paddington's workforce. It features themed weekly walks such as Little Venice, Paddington Waterside and Hyde Park and includes the launch of a Fleming-guided walk on 29 April. Please call the BID team if you would like any copies of the programme for your business, staff, visitors or customers.

Canal Cavalcade – Saturday 30 April to Monday 2 May

The Inland Waterways Association's biggest boating festival takes place between 30 April and 2 May at Little Venice. The weekend offers a range of activities and events such as a boat rally, street entertainers and a trade show. Boats start arriving at Little Venice on Friday 29 April. For more information visit www.waterways.org.uk

Paddington BID – company recruitment and billing enquiries

The Paddington BID company is now up and running. The BID team wrote to all businesses in March, inviting you to become company members. Thank you for returning the prepaid postcards. We have received more than 70 to date and want to at least double this number. If you have mislaid your card and want to join please call us or reply to this email. As a BID levy payer you are not automatically a member, signing up will ensure you have a say in decisions and the ability to be part of one of the Board's sub groups.

The Paddington BID projects and initiatives are co-ordinated via five sub groups: Marketing, Environment, Security, Planning, Finance & Legal. If you would like to join any of these and have signed up to become a member of the company please contact one of the BID team on 020 7313 1011.

BID levy bills were sent out at the end of March. If you have any questions about your bill please contact one of the BID team on 020 7313 1011

Help with 2005 business rates and rent reviews

If you would like advice and information about your 2005 business rates revaluation please contact Will Robinson, Montagu Evans on 020 7312 7505. Montagu Evans gave a free presentation for Paddington BID businesses in January and are already assisting about 15 local businesses. The BID team is now looking to extend this support to include assistance with rent reviews. More details will follow in the next edition of e-notePadd.

Graffiti treatment

Paddington BID has a small budget for dealing with graffiti in the area. If you know of any unsightly locations or buildings which could benefit from graffiti removal and/or treatment please reply to this email or call 020 7313 1011.

If you have any comments or feedback on this edition of e-notePadd please contact Maria Morselli, Marketing Manager, Paddington BID on 020 7313 1478.

If you would no longer like to receive e-notePadd please reply and type UNSUBSCRIBE in the subject heading.

ENDS

Welcome to the May e-news bulletin from the Paddington Business Improvement District.

- ***Crossrail at Paddington***
- ***Congestion charge - Extension of Zone into Paddington***
- ***Your Community Safety Team***
- ***Events in Hyde Park***
- ***Paddington BID - company recruitment***

Crossrail at Paddington

More than 50 businesses from the BID area attended a series of briefings on the proposed Crossrail scheme on 19 April, arranged by Paddington BID.

Businesses present heard about the potential effects of Crossrail at Paddington during its construction phase. As a result of these meetings the BID team has already responded to the Crossrail Environmental Statement (which sets out what impacts are expected and how they will be minimised) and has appointed solicitors Bircham Dyson Bell to represent the BID in petitioning Parliament. A further meeting will be announced in the next few weeks for businesses in affected streets.

If you want to be kept informed about Crossrail and were not at the briefings on 19 April please reply to this email.

Congestion Charge Extension of Zone into Paddington

Transport for London has begun consultation on the westward extension of the congestion charging zone. The proposed extension sees the eastern end of Sussex Gardens outside the charging zone, with the charging zone commencing on Sussex Gardens from the junction of Sale Place. Praed Street and Eastbourne Terrace would be excluded from the charging zone, but streets to the south and west would be inside the charge zone.

The BID team will be making a response to the consultation programme on behalf of Paddington businesses, arguing for the whole of the area to the north of Sussex Gardens and east of Eastbourne Terrace to be excluded from the charging zone.

You can view the map of the proposed extension or submit your comments by visiting: <http://www.tfl.gov.uk/tfl/cc-ex/>. Alternatively, please send us any comments you may have or let us know if you would like any further information. Consultation closes on 15 July.

Your Community Safety Team

The Paddington BID has two new members of its Community Safety Team, managed by Sergeant Chris Dell. Their details are shown below.

*PC Huw Charles tel 07970 157 281
PCSO Justin Lansdowne tel 07966 771 891*

PCSO Christopher Walsh tel 07966 771 662

Please call them for community safety advice and information.

Events in Hyde Park

The following events are planned in Hyde Park over the next couple of months which may be of interest to our hotelier members:

Saturday 18 June – Playtex Moonwalk

Friday 24 June – O2 Music Wireless Festival

Saturday 9 July – REM concert

Paddington BID – company recruitment

The Paddington BID company is now up and running. The BID team wrote to all businesses in March, inviting you to become company members. Thank you for returning the prepaid postcards. We now have more than 110 members. If you have mislaid your card and want to join please call us or reply to this email. As a BID levy payer you are not automatically a member, signing up will ensure you have a say in decisions and the ability to be part of one of the Board's sub groups.

If you have any comments or feedback on this edition of e-bulletin please contact Maria Morselli, Marketing Manager, Paddington BID on 020 7313 1478.

If you would no longer like to receive e-bulletin please reply and type UNSUBSCRIBE in the subject heading.

ENDS

- **BID Launch – 12 July**
- **IN PADDINGTON Guide**
- **What's Your Flavour?**
- **Community Safety Team**
- **New to Paddington**
- **Free summer Walks**
- **Help with Rent Reviews**
- **Congestion Charge**
- **Crossrail at Paddington**
- **Protecting your Privacy**
- **Join the BID Company**
- **Contact Us**

New BID on the Block – Launch, 12 July

The Paddington BID team would like to invite you to the official launch of the BID on Tuesday 12 July, in Talbot Square, from 5pm to 7pm. The evening will give you the opportunity to meet the team, representatives from other local businesses and pick up copies of the brand new guide to Paddington – IN PADDINGTON. With thanks to Levantine restaurant and Norfolk Plaza Hotel for sponsorship of the entertainment and refreshments.

IN PADDINGTON - Your New Guide

A pocket-sized guide to Paddington has been produced by the BID to promote Paddington's restaurants, cafés, pubs, bars, shops, services and hotels. Containing more than 300 individual listings and an extensive eating out section, the guide will be distributed to hotels, shops, offices and all major outlets in the Paddington area. For your copy attend the Paddington BID launch on 12 July or contact the BID team.

Paddington BID's festival of food and music – 1 to 31 August

The second What's Your Flavour? – a celebration of food and music in Paddington runs from 1 to 31 August. This includes free weekly music performances each Tuesday in Norfolk Square Gardens and special offers in many of Paddington's restaurants, cafes, pub and bars. A full programme will be available from 12 July.

Your Community Safety Team

Paddington BID's Community Safety Team is here to assist you. Please call them for community safety advice and information. Their details are below:

PC Huw Charles	tel 07970 157 281
PCSO Justin Lansdowne	tel 07966 771 891
PCSO Christopher Walsh	tel 07966 771 662

New businesses in the BID

The BID team would like to introduce the following new businesses to Paddington:

- Pitman Training, providing business and office training, have moved into 39 Praed Street. Please call Alan Knifton for further information on Pitman's services on 7402 9646.
- Two property finance companies have moved into Paddington in recent months; Sow & Reap in Southwick Street and Tiuta in Spring Street.
- High street chain Superdrug will be moving into brand new premises on Praed Street within the next few weeks, opposite Sale Place.

If your business is new to the area or you would like to promote your business services or offers to BID businesses in this newsletter, please contact us.

Walking tours – Discover more of Paddington

The July to October free walks programme launches this week with a variety of themed walks each Thursday lunchtime, such as Brunel, Exploring Little Venice and Hyde Park. This programme also includes a new evening walk for the summer, with the first one at 5.30pm on 28 July, called Paddington Flavour Trail, focusing on Paddington's restaurants, bars and pubs.

Worried about your rent review?

Paddington BID has appointed two companies to assist businesses in the BID area with rent reviews. The more businesses assisted, the lower the fee you pay. Contact Stephen Porter at Porter & Co on 020 7706 9686 or Mike Crump (retail) and Mark Candler (offices) at King Sturge on 020 7493 4933. The fees agreed with the BID are as follows:

	% of one years rental saving
For 0-10 instructions	25
For 10-25 instructions	21
For 26-50 instructions	19
For 51+ instructions	17.5

Congestion charge – extension of charging zone into Paddington

Transport for London is consulting on the westward extension of the congestion charging zone. The proposed extension sees the eastern end of Sussex Gardens outside the charging zone, with the charging zone commencing on Sussex Gardens from the junction of Sale Place. Praed Street and Eastbourne Terrace would be excluded from the charging zone, but streets to the south and west would be inside the charge zone. The BID team will be making a response to the consultation programme on behalf of Paddington businesses, arguing for a widening out of the boundary so that more of the BID area is excluded from the charge zone. Please send us your views or contact us if you require any further information. Consultation closes on 15 July.

Crossrail at Paddington

Two meetings have now been held for businesses in the BID area about the potential effects of Crossrail at Paddington. On 19 April and 14 June businesses heard about issues such as construction impact, road closures, access to Paddington Station, noise and vibration, demolition and acquisition of properties and removal of sub soil below business premises. The BID has appointed Parliamentary agents Bircham Dyson Bell to represent the interests of businesses in the BID area, who are currently preparing the BID's petition to Parliament, in light of the Bill's proposed second reading in Parliament on 18 July. If you were unable to attend the meetings in April and June and would like further information please contact any member of the BID team.

Protecting your Privacy

Paddington BID has access to details of your business which fall within the scope of the Data Protection Act. This means that we control and process personal data about individuals as contacts for your companies. We have registered with the UK's Information Commissioner, clearly defining why and how we use this information and the measures put in place to protect personal data. The BID team receives many requests for details of all businesses in the BID area and whilst we are happy to provide business names and addresses to any businesses in the area for trade and marketing purposes we will never provide the name of a specific individual at your company as part of this. The IN PADDINGTON guide produced by the BID is available to all businesses in the BID area and contains the business name, address and telephone number of most businesses in the area. If you have any concerns about data protection please contact any member of the BID team.

Have you joined the BID Company?

We now have more than 120 members of the BID Company. As a BID levy payer you are not automatically a member, signing up will ensure you have a say in decisions, a vote at the BID's AGM and the ability to be part of one of the Board's sub groups. If you have mislaid your pre-paid postcard and would like to join the Company please contact any member of the BID team.

Contact the BID Team

For more information about Paddington BID call 020 7313 1011 or visit www.paddingtonbid.co.uk. Paddington BID is delivered by Paddington Waterside Partnership Ltd. under a BID Management Agreement.



- **Night Shifts for Community Safety Team** ● **Paddington in Bloom** ● **Crossrail at Paddington** ● **New Look BID Website** ● **Parking in Paddington** ● **A new face in the Community Safety Team** ● **Free Walks Programme** ● **Westminster Council launches anti-social behaviour hotline** ● **London Tourism Plan** ● **Rate Relief in the BID Area** ● **CCTV in Paddington** ● **IN PADDINGTON Guide** ● **What's Your Flavour?** ● **Join the BID Company** ● **Contact the BID Team**

Night Shifts for Community Safety Team

Following extensive consultation with businesses in the BID area the new Community Safety Team shift pattern began at the beginning of August incorporating a balance of both 'core' day shifts, late shifts and late, late shifts (i.e. 3.00p.m to 1.00a.m). The new shifts are already proving to be popular with both businesses and the team. For their contact details see the feature below.

Paddington in Bloom

Watch out for some new colour on Praed Street. The BID is replacing the rather tired eucalyptus trees with bamboo and seasonal planting on the clinic site at St Mary's hospital and introducing new hanging baskets in Craven Road and Norfolk Place.

Crossrail at Paddington

Paddington BID deposited its petition in respect of the Crossrail Bill this week. Drawn up following four open business meetings between April and June the petition seeks to protect business interests about the potential local impact of the Crossrail scheme at Paddington. The petition covers issues such as noise, vibration, dust, construction traffic, traffic diversions, access to Paddington Station and subsidence. More than 70 key affected businesses were consulted on the final draft of the petition before its deposit. The petition is available to read on the BID's website (www.paddingtonbid.co.uk).

New Look BID website

The revamped Paddington BID website was launched on 5 September. The site includes information about the BID's projects and events, all Board and sub group meetings, press and news and a searchable guide section with information about Paddington's restaurants, cafes, bars, shops, hotels and businesses. If you would like a web-link or special offer adding to your listing please call Maria Morselli on 020 7313 1011.

Parking in Paddington

Businesses in Paddington passed up the opportunity to watch the England world cup qualifier on 7 September to attend a briefing meeting with Kevin Goad, Head of Parking Operations from Westminster City Council. Organised by the BID, the meeting discussed parking issues and future developments. A significant outcome is that Kevin will shortly conduct a tour of the patch to identify and discuss local concerns. Businesses wanting to raise points for Kevin to consider or to request a copy of the meeting notes should contact the BID team.

A new face in the Community Safety Team

Paddington BID's Community Safety Team was joined by a third PCSO at the end of August, Andrew Campbell. Please call the team for any community safety advice and information. Their details are below:

PC Huw Charles	tel 07970 157 281
PCSO Justin Lansdowne	tel 07966 771 891
PCSO Christopher Walsh	tel 07966 771 662
PCSO Andrew Campbell	tel 07977 938 550

Free Walks Programme – Discover more of Paddington

The summer free walks programme continues with a variety of themed walks each Thursday lunchtime, such as Brunel, Exploring Little Venice and Hyde Park. For more promotional leaflets please contact the BID team.

Westminster Council launches anti-social behaviour hotline

To report anti-social behaviour incidents call the hotline 020 7641 3000, 24 hours a day, 7 days a week. Anti-social behaviour is any conduct that is 'likely to cause harassment, alarm or distress'.

Please note, this is not an emergency service, if you feel under immediate threat you should call 999.

London Tourism Plan

"What would improve your visitor's experience of London?" The answers to this question will form the basis of a Strategic Framework and Action Plan for Central London. For your chance to contribute please go to www.lta.gov.uk/tourism (Word doc.) or www.c-london.co.uk (pdf) to view the document. All relevant comments will be fed into the consultation process on the Mayor's Tourism Plan for Greater London, which is currently being reviewed and should be submitted by 30 September.

Rate Relief in the BID Area

The Paddington BID Legal & Finance Sub Group are currently looking for ways in which to gain Business Rate relief for businesses affected by the events of 7 July 2005. Many businesses, mainly hotels in the BID have reported up to a 50% fall in sales compared to the same time last year as a result of the terrorist attacks in London. A review of Rating Lists can prove to be a long and drawn out process and it may be that individual businesses will have to take a course of action of their own in conjunction with efforts from the BID. As soon as the Sub Group has more information all businesses concerned will be informed on the best way to approach the situation and on how to directly launch an appeal for their property.

CCTV in Paddington

One of the BID's plans is to introduce a CCTV system to reduce crime and the fear of crime in Paddington. As part of their work on scoping the project the BID's Security sub group recently visited Westminster's CCTV control centre at the Trocadero. All of the group were impressed with the facilities and the Westminster CCTV Trust will be presenting outline plans for Paddington to the Security sub group at its next meeting. Two cameras paid for by Transport for London and monitored by the Westminster CCTV Trust have already been installed on the junction of Praed Street/London Street and Praed Street/Spring Street. These two cameras will be an excellent resource/tool for the Community Safety Team and police Safer Neighbourhoods Team.

IN PADDINGTON - Your Guide

A pocket-sized guide to Paddington was produced by the BID in July to promote Paddington's restaurants, cafés, pubs, bars, shops, services and hotels. Containing more than 300 individual listings and an extensive eating out section, the guide has already been distributed to hotels, shops, offices and all major outlets in the Paddington area. For more copies please contact Maria Morselli on 7313 1011.

What's Your Flavour? – 1 to 31 August

The second What's Your Flavour? – a celebration of food and music in Paddington ran from 1 to 31 August. With free weekly music performances each Tuesday in Norfolk Square Gardens and special offers in many of Paddington's restaurants, cafes, pub and bars we have received some wonderful feedback from visitors and tourists who attended. Thank you to the restaurants Satay House, Bizzarro, Queen of Sheba, Buongiorno and Frontline which sponsored the music evenings and to the Norfolk Plaza Hotel and Abbey Court & Westpoint Hotel for their support.

Join the BID Company

We now have more than 140 members of the BID Company. As a BID levy payer you are not automatically a member, signing up will ensure you have a say in decisions, a vote at the BID's AGM and the ability to be part of one of the Board's sub groups. If you have mislaid your pre-paid postcard and would like to join the Company please contact any member of the BID team.

Contact the BID Team

As Jim Richardson leaves the team to join the campaign for Camden Town's BID, we have a new team member, Chris Peers. For more information about Paddington BID call 020 7313 1011 or visit www.paddingtonbid.co.uk. Paddington BID is delivered by Paddington Waterside Partnership Ltd. under a BID Management Agreement.



- **BID Company General Meeting**
- **Parking in Paddington**
- **Rate relief in the BID area**
- **Safer Paddington**
- **More attractive Paddington**
- **Paddington BID Planning Guide**
- **Crossrail at Paddington**
- **Promote your business at www.paddingtonbid.co.uk**
- **IN PADDINGTON – Your guide**
- **Join the BID Company**
- **Paddington Charity Pub Quiz**
- **Contact the BID Team**

BID Company General Meeting

On 9 November the BID held its first General Meeting since launching in April. The meeting at Hilton London Metropole was very well attended by Company Members and interested observers. Businesses were given an overview of the BID's achievements and took part in an interactive discussion on the projects and activities that you would like to see progressed over the coming years. Guest speaker Graham King of the City of Westminster gave a well received talk on the next stage of Paddington's regeneration.

Parking in Paddington

Following on from the Parking Seminar held in September, WCC's Head of Parking Operations Kevin Goad and one of his parking specialists accompanied BID staff on a walkabout of our area on 13 October. Eighteen locations were visited, with 9 going forward for action with significant developments including the provision of a special permit system at St Mary's for the blood service and out-patients, several new short-stay parking bays in London Street, Praed Street and in the vicinity of Bouverie Place, also a new motorcycle bay in London Street.

Rate relief in the BID area

Following Paddington BID's representations to the Valuation Office Agency and to the Leader of Westminster City Council regarding rate relief, we have had some correspondence with the VOA which resulted in a visit from the Westminster Group Valuation Officer – Mark Jorgensen on 16 November. We discussed the issues and hardships caused to business by loss of trade after the events of 7/7.

The VOA's current stance is that there has been no 'material change in circumstance' to cause a revaluing of the Rateable Values in the area – any sustained losses will be reflected in local rent levels and property values when they are assessed in 2008 and from which the new RV will be set and come into force in 2010. The dialogue continues, however, and the BID plans to hold a seminar in the new year at which Members will be able to hear first-hand from the VOA on their latest position, the rating process and how and when to appeal. The BID team continue to pursue the issue with the City Council.

Safer Paddington

The Community Safety Team has settled in to the three shift system (covering from 08.00 to 01.00) and businesses have been very pleased with the increased presence. The BID team has a place on the Metropolitan Police Independent Advisory Group and the Sussex Gardens Vice Committee to represent your interests.

The BID is very involved with the local Business Watch schemes: PubWatch is running well and currently discussing the issues raised by the new licensing laws, HotelWatch has just been launched in the W2 area with the BID on the steering group. Also, the BID's recent General Meeting showed great interest in starting a ShopWatch scheme and we will be taking that forward next year.

The Metropolitan Police will be hosting a 'community surgery' on Monday 5 December and the first Monday of each subsequent month. This is your opportunity to discuss matters affecting your business such as crime prevention, crime reporting and local community contacts. December's surgery will take place at Woolworths, 168-176 Edgware Road between 9.00 a.m. and 12 noon and is open to all.

More attractive Paddington

The hanging baskets are now all in place and the anti-graffiti treatment of lamp-posts and street furniture has been completed. Street cleaning and rubbish collection schedules are being closely monitored to ensure our streets are tidy. Don't forget that you can call the City Council Environment Action Line – 020 7641 2000 – to report any 'hot-spots' and WCC will respond within two hours.

The BID's recent General Meeting also asked us to research the possibility of bringing back some public conveniences to the area and we are looking into this issue.

Paddington BID Planning Guide

Compilation of a dedicated planning guide for the BID area is proceeding apace and is on target for production and distribution by March 2006. It will particularly benefit shopkeepers and hoteliers with straightforward advice and good practice examples in plain English.

Crossrail at Paddington

Following the deposit of the BID's Crossrail Petition, Paddington BID has been assigned a Petition Negotiator by Cross London Rail Links Ltd and we anticipate meeting with him in the new year. The provisional schedule for consideration of petitions by the Select Committee places the Paddington area near the end of the programme but we will provide updates on developments as they occur.

Promote your business at www.paddingtonbid.co.uk

The 'Your Guide' listings section of the website, with information about Paddington's restaurants, cafes, bars, shops and businesses is to be developed in the new year to make it easier for visitors and locals to search for a particular business. If you would like a web-link or special offer included in your entry please contact Jess Noble on 020 7313 1011.

IN PADDINGTON – your guide

The popular guide to Paddington, produced by the BID in the summer has been redistributed to many of Paddington's shops and hotels this autumn. For more copies call Jess Noble on 020 7313 1011.

Join the BID Company

We now have more than 170 members of the BID Company. As a BID levy payer you are not automatically a member, signing up will ensure you have a say in decisions, a vote at the BID's AGM and the ability to be part of one of the Board's sub groups. If you have mislaid your pre-paid postcard and would like to join the Company please contact any member of the BID team.

Paddington charity pub quiz

Paddington Waterside Partnership is hosting a Christmas charity pub quiz on Monday 5 December, 6.00 p.m. at the new Yakitoria Restaurant, 25 Sheldon Square. Teams of up to 5 are invited to enter. A fee of £25 per team will be donated to Paddington charities. To reserve a team call Maria Morselli on 020 7313 1011.

Contact the BID team

A new member of the team, Jess Noble has started with us. For more information about Paddington BID call 020 7313 1011 or visit www.paddingtonbid.co.uk. Paddington BID is delivered by Paddington Waterside Partnership Ltd. under a BID Management Agreement.
